the promise

online sessions

Voice – Creative Engagement in Practice

With Articulate Cultural Hub

Welcome, this session will start shortly.

Please ensure your microphone is muted.

Please introduce yourself and the organisation you are from, in the chat box.

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ARTICULATE, ARTIVISM and THE CREATIVE CHANGEMAKERS

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That's Entertain
Barrowland
You can't capture the cost of a childhood lost.
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JACKARTS

ARTICLE 31
Article 31 of the United Nations Convention on the Rights of the Child (UNCRC) creates a specific right for all children to have rest and leisure, to engage in play and recreational activities appropriate to their age and to participate freely in cultural life and the arts
IS OURS
SUPERMAN WAS A FOUNDLING...
Every child deserves to grow up safe loved and respected — The Promise
SOCIAL WEANS RUN IT!
Artivism
the act of activating change through the arts
Gable End will establish murals in all of Scotlands main cities designed and installed by care
articulate

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WHO SHARES OUR VALUES?

We campaign for equity and social justice

Everyone has a place at our table

We aim for the best

Our work is serious, but our culture is playful

We are committed to long-term impact and relationships

THE ARTICULATE APPROACH IS ...

ASSET BASED AND PERSON CENTRED

Working out from strengths and interests, using positive relationships and rights based approaches motivate and empower.

QUALITY TEACHING ARTISTRY

High quality arts education delivered by people who have the skills, personal attributes and sensitivities to deliver best practice.

LEARNING PEDAGOGIES COMBINED

Combining Social and Emotional Learning (SEL) and arts education pedagogies to provide bespoke, creative and responsive programmes.

TRAUMA AND CARE INFORMED

Trauma and care informed models that create safe spaces and experiences that mitigate against further emotional disruption and also promote healing.

MASLOW'S HIERARCHY INSPIRED

Holistic interventions and support that creates the optimum environment for success and mitigates against crisis management.

PARTICIPATION THEORY IN PRACTICE

Authentically co-designing with participants, partners and funders to encourage pleasure, power-sharing and progression.

OUR PILLARS OF PRACTICE

Connectivity and Collaboration

Using the arts and creativity as a connector between culture and care.

Arts and Wellbeing

Child growth and development, including physical and mental wellbeing being nurtured.

Education, Employability and Enterprise

Skills and workforce development, scaffolding for young people, teachers, social workers and teaching artists.

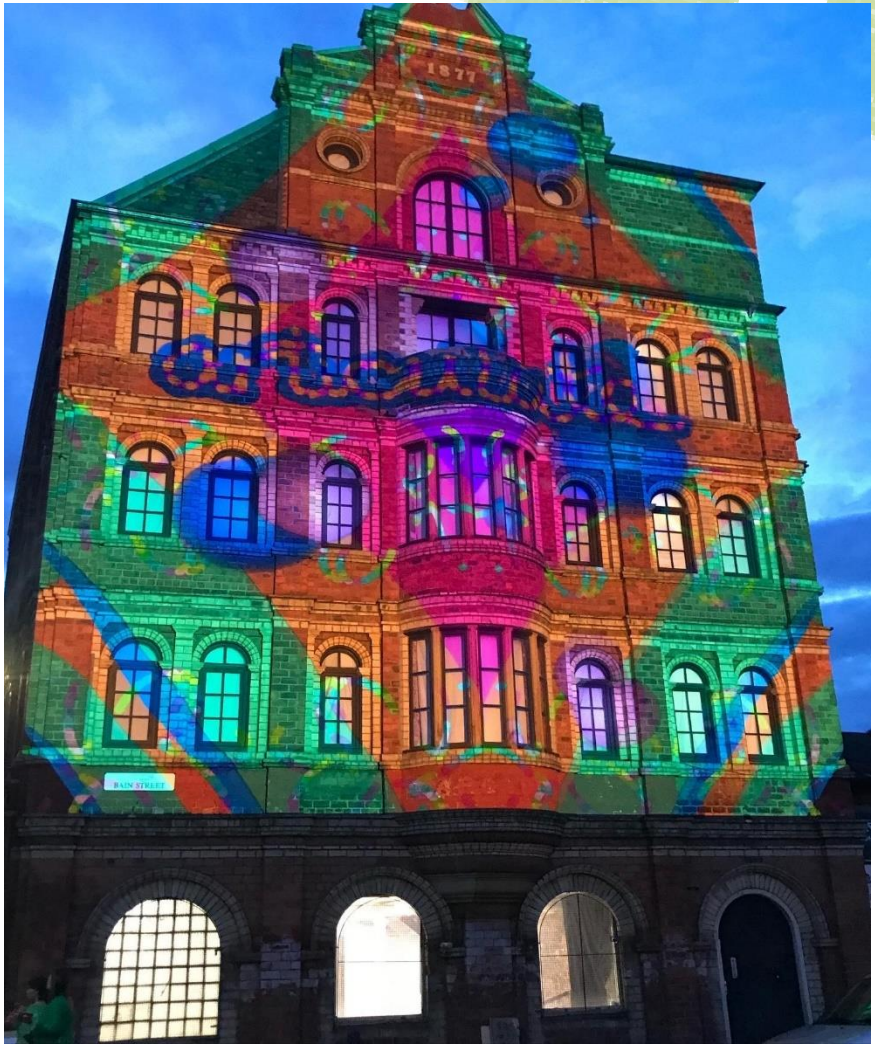
Places and Spaces

That are trauma-informed, accessible and inclusive including digital, where the ability to flourish and thrive is cultivated.

Artivism

Awareness and advocacy, including children's rights to access the arts and culture.

Drum
ARTICLE 12
I HAVE THE RIGHT TO BE LISTENED TO AND TAKEN SERIOUSLY
Listen
Beat of My Drum
Telling Stories
SHUT UP
CHILDREN'S



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ART+ ACTIVISM
= ARTIVISM

Rights Based

Underpinned by the UNCRC to encourage rights respecting practices.

Advocacy

Campaigning for access to the arts for care experienced babies, children, young people, young adults and families.

Activating Positive Change

In self, sector and society.

WHY CHANGE/WHAT CHANGE?

Social injustice

Latent talent

Cost of care

The Promise implementation gap

A lot of talk but enough action?

SUPPORTING THE CC VOICE

Articulate uses the arts, creativity and culture to help care experienced children and young people get where they need to go.
Articulate's Artivism approach exists to help every individual access the tools and chances they need to build a robust and fulfilled life, and then help others to do similarly ...

ACTIVE INGREDIENTS?

Co-designed creative solutions that:
SHIFT POWER, SCAFFOLD TALENT, TEST ASSUMPTIONS, EMBED AGENCY,
STIMULATE DIFFICULT CONVERSATIONS,
CHALLENGE POVERTY and STIGMA.
WE LISTEN ... THEN ACT!

THE TIME IN SCOTLAND IS RIGHT NOW!

UNCRC - Embedded in Scots Law on 16 July 2024, so Article 31 is now a human right.

The Promise - Scotland's root and branch review of the care system is halfway through its ten-year plan - and there is an implementation chasm in some areas.

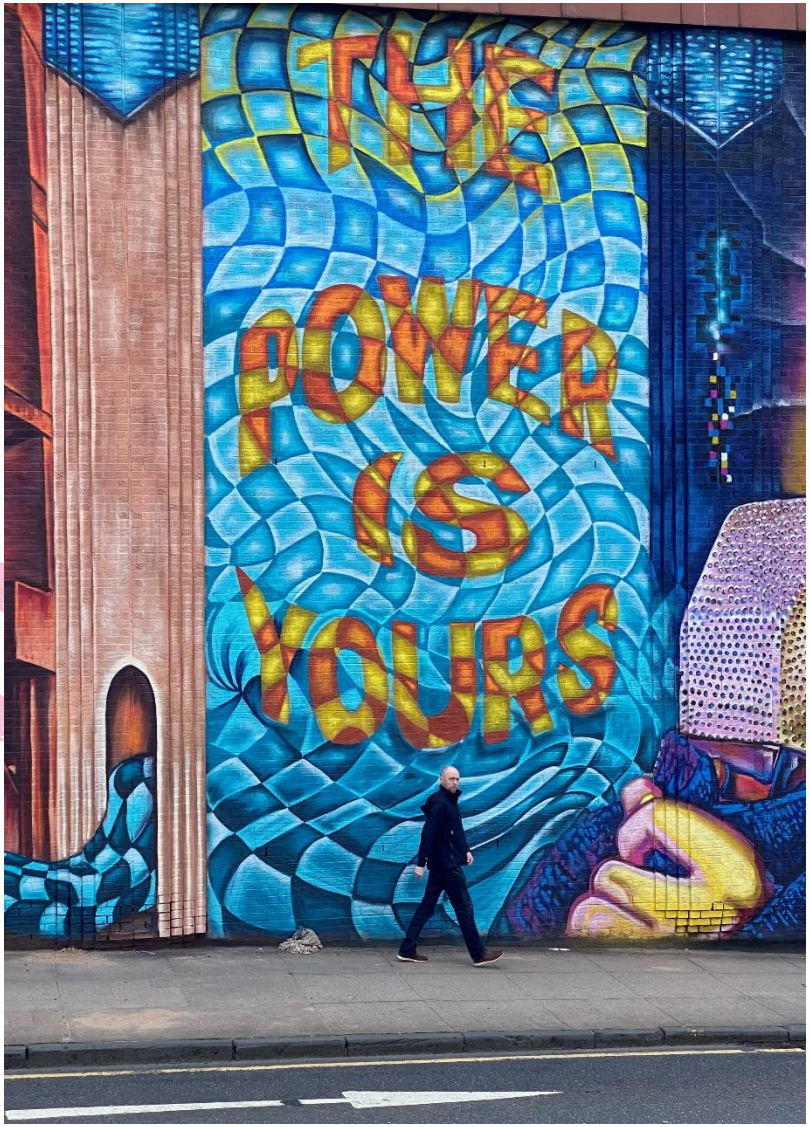
Corporate Parents - Employees with big jobs and inter-sectional powers need to address both in new ways.

That's where we draw, sing and waltz our way in ...

CREATIVE CHANGEMAKERS

Shifting cultural power in Scotland

CREATIVE CHANGEMAKERS



i) Voluntarily carrying arts and voice agenda in 'cultural assembly' modes (2022 and 2023)

ii) Paid participation in Artivism projects like Gable End as trainee Creative Assistants (2023 and 2024)

iii) Implement recommendations from paid work placement pilot (three-months/autumn 2024)

iv) Dedicated support employee to facilitate ongoing campaigning confidence building (Paul Hamlyn Foundation Youth Fund bid, 2025)

v) Connect to local national and international campaign networks to develop skills and momentum for #startwitharts particularly.

CULTURAL ASSEMBLIES

November 2022 and 2023

GABLE END

National Mural Trail

REFLECTIONS

WHAT WE DO IS HARD, NUANCED, COMPLEX

IT IS ALSO SPECIAL AND IMPORTANT

CAMPAIGN PATHWAYS ARE INCONSISTENT OR NON-EXISTENT

INCLUSION ISSUES KEEP EVOLVING ... SO MUST WE

SELF-CARE AND CC WELLBEING IS CRITICAL TO KEEPING GOING

THERE IS COMFORT IN NUMBERS BUT ARE WE MISSING STRENGTH?

THIS IS A TANTALISING MOMENT IN SCOTLAND ...

#STARTWITHARTS

The Creatives – Article 31

Provocation

Care experienced young people are some of the most over-consulted in Scotland. Every one of them is expert in their own field. No wonder they get frustrated at the scale and pace of improvements promised.

What will you do to walk the walk, rather than just talk the talk?
How will you enable your available agency?

1. individually

2. at an organisational level

3. to improve society ...

Join the Campaign

SEEKING COLLABORATORS

INTERESTED IN:

INDIVIDUAL AGENCY

ORGANISATIONAL IMPROVEMENT

SYSTEMS CHANGE

WITH URBAN, RURAL, ISLAND PERSPECTIVES BUT ALSO LOCAL, NATIONAL INTERNATIONAL KNOWLEDGE

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THANK YOU!

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